



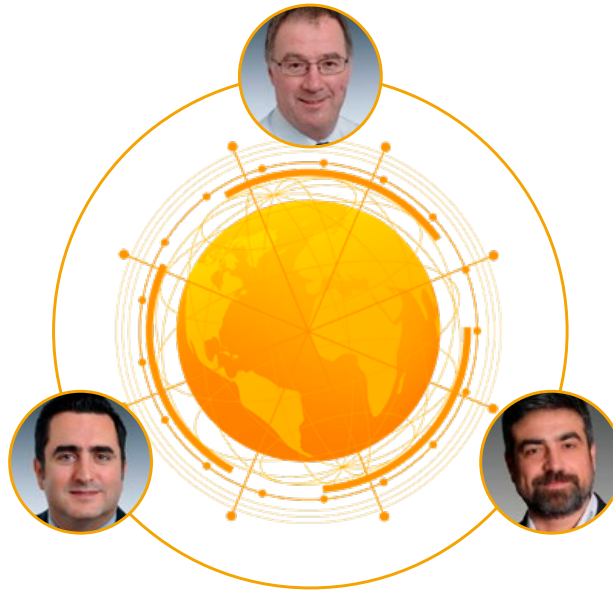
LOHMANN TEAM PARTICIPATES IN THE SUNLOHMANN 2024 BRAND RELEASE CONFERENCE



On May 16th, SunLohmann Agriculture Tech. hosted its Brand Launch Conference in Nanchang, Jiangxi. Formed in 2021 through a strategic partnership between Sundaily and LOHMANN BREEDERS, SunLohmann has rapidly accomplished a stock of 1 million sets of breeding layers and has delivered outstanding results within a few short years.

Dr. Matthias Schmutz
R&D Director

Farhad Mozafar
Global Technical
Service Director



Marco Magrini
Veterinary Specialist

The LOHMANN team, including **Dr. Matthias Schmutz**, the R&D Director, **Farhad Mozafar**, the Global Technical Service Director, and **Marco Magrini**, the Veterinary Specialist, were invited to the conference.

Additionally, **Tiago Lourenco**, the Managing Director at International Layer Distribution GmbH, and **Mr. Paraguassu** were also in attendance, with each delivering impactful speeches during the launch event.





Mr. Lourenco underscored ILD's dedication to delivering the latest and highest-quality products to its customers through a more structured and organized approach.

Mr. Paraguassu emphasized that LOHMANN provides Sunlohmänn with international capabilities, spearheading innovation and distinctive research and development efforts to create high-quality products for customers.



Mr. Mozafar presented on "Key Points in Managing Laying Hens," specifically emphasizing the rearing period. He highlighted the crucial role of appropriate housing, brooding, besides optimal rearing management and achieving a top Pullet quality are the foundation stones for a decent start of production period and the key for a successful laying cycle.

Dr. Schmutz highlighted LOHMANN's continuous commitment to supplying top-quality eggs customized for each market and offering the most suitable hens for every management need.



Mr. Magrini's presentation centered on "Epidemic Control & Prevention in Layer Hens," underscoring the vital role of biosecurity in preventing all types of diseases, especially highly dangerous ones like HPAI or ND. Emphasizing the need for a solid preparedness plan and continuous training for all farm personnel, the speaker highlighted vaccination as the preferred method, particularly during the rearing period, with medication (antibiotics) considered as a last resort for disease control.



During the conference, **Wang Guangfu**, the General Manager of SunLohmann, and Zeng Dan, the Director of the Production Center, delivered exceptional speeches.

The event brought together more than 100 large-scale egg farming enterprises, with representatives from CP Group (Sichuan), Guangxi Aigele, and Hunan Sanjian, as well as over 200 domestic and foreign attendees.

Participants shared advanced farming technology and management experiences, culminating in a successful conclusion of the conference.

