



COMPETENCE, HOSPITALITY, AND SHOWSTOPPERS LOHMANN AT IPPE 2026 IN ATLANTA IN ATLANTA, USA

BREAKING RECORDS AND BRAVING THE WEATHER



The 2026 International Production & Processing Expo (IPPE) in Atlanta set a new milestone, becoming the largest edition ever with over 660,000 sq ft of exhibit space and more than 1,385 exhibitors from around the world. Despite unusually cold and wintry weather — including ice storms, snow, and frigid temperatures affecting travel — the LOHMANN BREEDERS team was on site, ready to welcome visitors from across the globe.

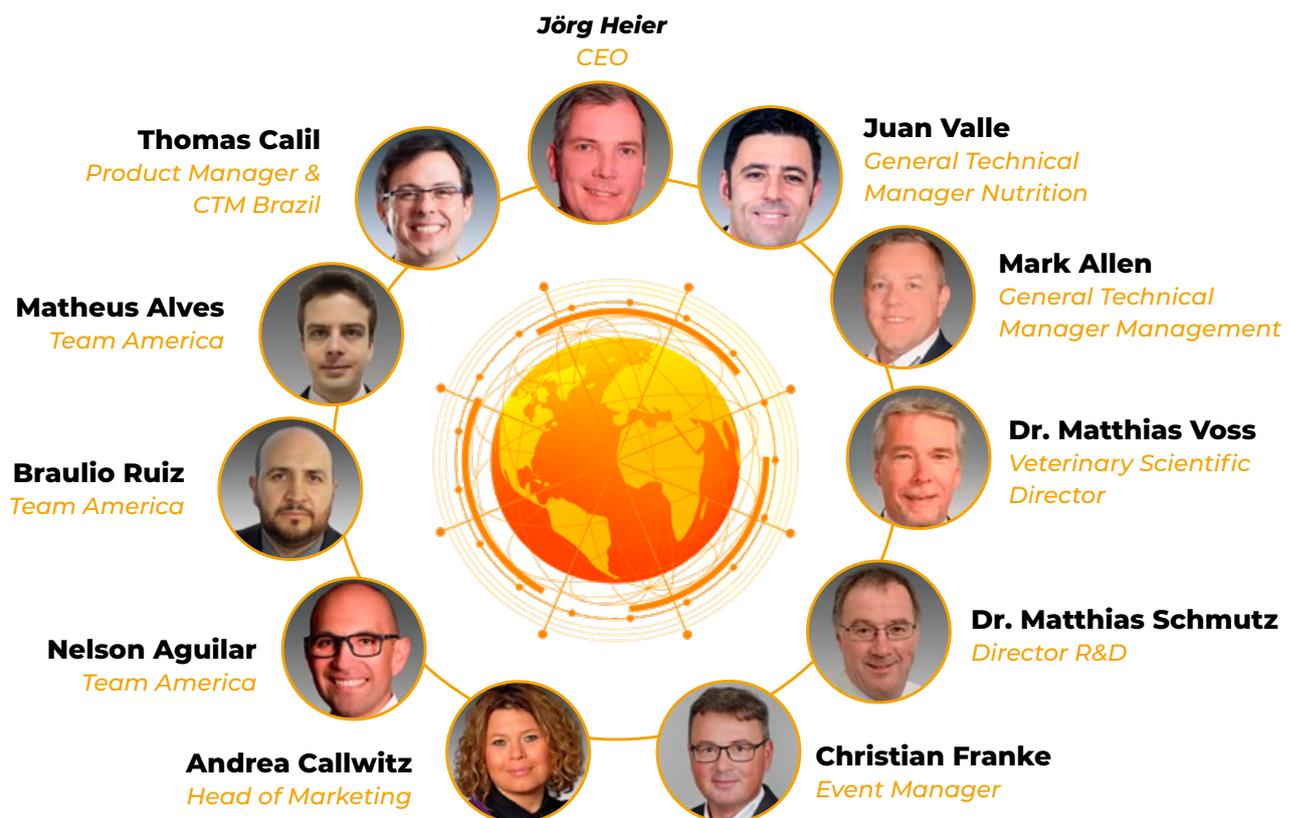
No Trade Show Is Alike – A Stand That Shines

LOHMANN's booth was perfectly positioned in a central, high-traffic location, immediately capturing attention thanks to its exceptional design and meticulously crafted details. Our dedicated discussion room was in almost constant use, a clear reflection of the strong interest from both customers and prospects

Service and Expertise at the Forefront

Expert advice is at the heart of **LOHMANN**.

Our team, available throughout the show, combined warmth and a good atmosphere with in-depth knowledge:



Andrea Callwitz, Head of Marketing, and **Christian Franke**, Event Manager, supported the team to ensure a smooth and seamless experience throughout the show.

An evening of connection

LOHMANN's traditional Social Dinner took place at Ruth's Chris Steak House on January 27th, 2026. **Guests from the USA, Canada, Mexico, Brazil, Uruguay, Ecuador, El Salvador, Guatemala, Japan and Spain joined**, creating an international and lively atmosphere. It was a proud moment for our team to host such a diverse group of customers and partners.

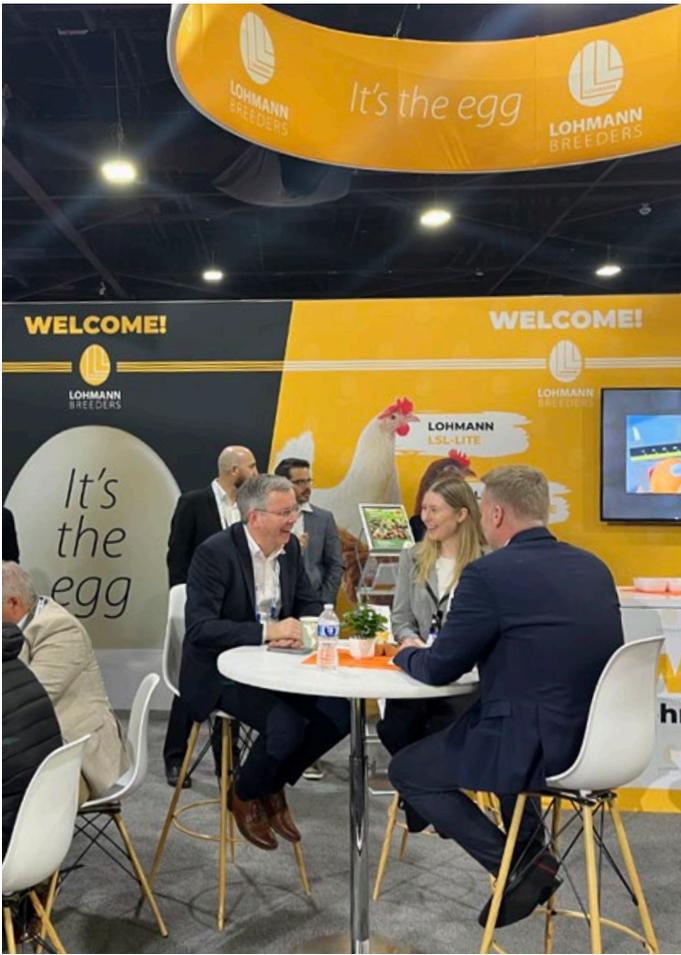
Thank You to All

A huge thank you to everyone who visited, shared a conversation, or simply stopped by to admire our stand — your presence made it a true crowd-puller and a showstopper. We look forward to the next IPPE and the new opportunities it will bring.

LOHMANN BREEDERS – It's the egg



*Thank
you!*



WORLDWIDE | LOHMANN BREEDERS back at the IPPE 2024 in Atlanta, USA



LOHMANN BREEDERS

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LEGACY A & B

Social Dinner
LOHMANN BREEDERS GmbH

6:48PM
Tuesday, January 27th, 2026

7:00 PM - 10:00 PM

