



LOHMANN SCHOOL AT 25 A QUARTER CENTURY, 3,500 PARTICIPANTS, 6 CONTINENTS: SHAPING POULTRY KNOWLEDGE WORLDWIDE

Xinye Yang
Marketing

Last week, LOHMANN SCHOOL 2025 was held in Cuxhaven – and we would like to thank all participants for making it such a memorable week of learning, exchange, and collaboration.

This year's LOHMANN SCHOOL was more than just another week of intensive training. It marked a very special milestone: the 25th anniversary of this unique program.

For a quarter of a century, LOHMANN SCHOOL has been more than a training platform – it has been the place where science meets practice, and where poultry experts, customers, and distributors come together to turn theory into real-world success.

Since its beginnings in 2000 with only 8 participants in Cuxhaven, LOHMANN SCHOOL has grown into a global benchmark in poultry education. Over the years, it has welcomed thousands of participants from all continents, building not only a platform for knowledge but also a true community of trust, exchange, and friendship.



3,500+
participants
worldwide



102
training
events across
6 continents



Training in
genetics, nutrition, rearing,
management, biosecurity,
and disease prevention

At LOHMANN SCHOOL 2025, participants explored the full production cycle – from genetics and rearing foundations to nutrition strategies during transition and lay, as well as practical management solutions, parent-stock optimization, biosecurity, and poultry health challenges.

Day 1

We opened at our Cuxhaven headquarters with a warm welcome, an interactive chicken quiz, and key lectures on advancements in genetics & breeding (**Dr. Matthias Schmutz**), followed by data recording and performance analysis (**T. Calil**) and the foundations of poultry production (**F. Mozafar**).

The day ended with bowling and a joint dinner, setting the tone for learning and networking.

Monday 18th AUGUST 2025	
08:00	Transfer to headquarters
08:30 - 09:45	Welcome & Introduction
09:45 - 10:15	"LOHMANN: The Leading Breeding Company"
10:15 - 10:45	Interactive Chicken Quiz Knowledge
LOHMANN TALKS	
10:45 - 11:00	Coffee break
11:00 - 12:30	Advancements in Genetics & Breeding
	Dr. M. Schmutz
12:30 - 12:45	Lunch
12:45 - 14:15	Data recording & analysis for better performance: a realistic approach
	T. Calil
14:15 - 14:30	Coffee break
14:30 - 15:45	The Beginning
	F. Mozafar
16:00	Walk to Saturn Bowling
16:30 - 18:30	Bowling
19:00	Walk together / Transfer to the restaurant
	Meeting point: Hotel lobby
19:15	Dinner
	Hotel: Veneta Strandpromenade 49 26122 Cuxhaven 04721 991040





LOHMANN
BREEDERS

Day 2

The focus shifted to rearing and nutrition. Participants explored management strategies for pullets, nutrition during the critical transition and laying periods, and practical tools for maximizing performance.

Expert lectures were complemented by applied case studies and group discussions.

TUESDAY 19 th AUGUST 2025	
08:00	Transfer to Headquarters Meeting point: Hotel lobby
08:30 - 09:45	Feeding "The Column Bird"
M. Chini	
09:45 - 10:00	Coffee Break
10:00 - 11:15	Nutrition in the preparation period
J. Valle	
11:15 - 12:00	Coffee Break
12:00 - 13:00	Nutrition in the production period
J. Valle	
13:00 - 13:45	Lunch
13:45 - 15:00	Through eyes of a chicken
R. Moser	
15:00 - 16:15	Coffee Break
16:15 - 16:30	Nutrition & metabolism for healthy layers
R. Aguilar	
16:30	Walk together to the restaurant
Meeting point: Hotel lobby	
19:30	Dinner
Summary: Am Erlenbach, 4 2512 Cullywag 0471 696070	



Day 3

This day was dedicated to health and management challenges.

From biosecurity to poultry diseases, participants discussed real-world scenarios with LOHMANN specialists, gaining insights that can be transferred directly to their farms.

Venue Kaptein-Althaus-Strasse 16 27472 Cuxhaven, GERMANY	
WEDNESDAY 20 th AUGUST 2025	
08:00	Transfer to Headquarters Meeting point: Hotel lobby
08:30 - 09:45	Biosecurity & Vaccinations
Dr. M. Wolf / Dr. B. Hübner	
09:45 - 10:00	Coffee Break
10:00 - 11:00	Plaint-Stock Management
R. Bok	
11:00 - 12:00	Coffee Break
12:00 - 13:45	Challenges of Poultry Diseases in Today's Layer Industry
Dr. M. Wolf / Dr. B. Hübner	
13:45 - 14:45	Lunch
14:45 - 15:00	Troubleshooting of Management Issues
M. Chini	
15:00 - 16:00	Coffee Break
16:00 - 17:00	Hot Climate Management
J. Valle	
17:00	Walk together / Transfer to the restaurant
Meeting point: Hotel lobby	
Restaurant Poushien Poushien 2 27472 Cuxhaven	



Day 4

The program concluded with parent stock optimization and integrative sessions tying genetics, nutrition, and management together – highlighting the importance of a holistic approach.



THURSDAY 21 st AUGUST 2025		
0830	Transfer/look to Hinfquarties	Meeting point: Hotel lobby
LOHMANN Team		
0900 - 1000	Module "Life's perfect invention"	
1000 - 1100	Workshop I: Necropsy & Diagnostics	
1100 - 1130	1100 - 1130 Coffee break	
1130 - 1245	Workshop II: Sperm Analysis	
1245 - 1330	Conclusion	
1330 - 1430	1330 - 1430 Lunch	
1430	Bus transfer to Döse	
1500 - 1630	Excursion lower valley windmill and wind millstone hill	Meeting point: Parkplatz Nordfeldstr.
1630	(Bus transfer to hotel Hofen/Hofen)	Meeting point: Parkplatz Nordfeldstr.
1845	(Bus transfer to Döse)	
1900 - 2230	SOCIAL DINNER Anniversary 25 THOMAS LOHMANN SCHOOL Hotel Seefisch Cottentower Straße 66-67 27063 Osterholz	
2230	Bus transfer to hotel Hofen/Hofen	

