Dear ECO Business Partner,

The world is changing, and we are living in a challenging time. It is clearly felt in the poultry industry across the globe. The poultry industry continues to innovate and deliver the safest, healthiest, and the cheapest protein source to consumers all over the world despite the many challenges.

We are pleased to invite you to our Second ECO Asia Poultry Online Conference taking place virtually on November 16th and 17th, 2021. The 2-day event features an international panel of speakers and will focus on approaches to managing current challenges to be ready for the future of poultry production.

We look forward to your attendance and full participation to shape the picture of the future together.

Sincerely yours,

Sumrit Toopiya
Sales Director, Southeast Asia
ECO Animal Health

Click Here to Register

**Program**

<table>
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<tr>
<th>Nov 16, 2021 (GMT+7)</th>
<th>Nov 17, 2021 (GMT+7)</th>
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<tbody>
<tr>
<td>Day 1</td>
<td>Day 2</td>
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<tr>
<td>02:00 p.m.</td>
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<tr>
<td>Oscar Romero-Galindo</td>
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<td>Gordon Butland</td>
<td>Economic impact of COVID-19 &amp; other challenges to South East Asia poultry production</td>
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<td>Naola M. Ferguson-Noel</td>
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<tr>
<td>Matthias Voss</td>
<td>Current &amp; future challenges of poultry diagnostics</td>
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<tr>
<td>Keat Fu</td>
<td>Challenges on disease control during COVID-19 pandemic in Asia</td>
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<tr>
<td>Marcon Tigges</td>
<td>Antimicrobial stewardship &amp; its roles in sustainable poultry farming &amp; egg production</td>
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**Speakers**

- Matthias Voss
  - Veterinary Scientific Director
  - Lohmann Breeders

- Keat Fu
  - Senior Poultry Veterinary Technical Specialists for Asia region.
  - Aviagen

- Gordon Butland
  - Director
  - G&S Agri Consultant

- Paul Grignon Dumoulin
  - Veterinarian, Global Technical Service Team
  - Hendrix Genetics

- Naola M. Ferguson-Noel
  - Professor Poultry Diagnostic & Research Center
  - Department of Population Health, University of Georgia

- Oscar Romero-Galindo
  - Head, Global Marketing
  - ECO Animal Health

- Marcon Tigges
  - Global Marketing Senior Manager Swine
  - ECO Animal Health

**Event at a Glance**

- **Program**
  - Welcome Remarks
  - Economic impact of COVID-19 & other challenges to South East Asia poultry production
  - Why biosecurity is more crucial now than ever
  - The past, present and future of Mycoplasma control

- **Speakers**
  - Matthias Voss
  - Keat Fu
  - Gordon Butland
  - Paul Grignon Dumoulin
  - Naola M. Ferguson-Noel
  - Oscar Romero-Galindo
  - Marcon Tigges

**Regional Expertise**

ECO Asia Poultry Online Conference 2021

**Managing Current Challenges & Future of Poultry Production**

**Join**
TUESDAY 9TH NOVEMBER
18:00 - 19:00
Registration, Lily Country Club
19:00
Get-together dinner, Lily Country Club

WEDNESDAY 10TH NOVEMBER
Chairs: Margrethe Brantsæter & Fernanda Tahamtani
08:00 -
Registration, Lily Country Club
09:00 - 09:05
Opening of NPC 2021
09:05 - 09:35
Epidemiological perspectives on the avian influenza (HPAI) outbreak in Sweden
Malin Grant
09:35 - 10:05
Avian Pathogenic E. coli in the Norwegian broiler production
Inger Helene Kravik
10:05 - 10:30 COFFEE BREAK & SNACKS IN THE SPONSOR AREA
10:30 - 11:00
Keebone fractures - an update on recent Nordic research
Käthe Kittelsen & Ida Thøfner
11:00 - 11:30
In-ovo sexing of embryos – status and future pressure on Nordic countries
Rudolf Preisinger
11:30 LUNCH IN THE RESTAURANT
11:30 - 12:30 / COFFEE IN THE SPONSOR AREA
12:30 - 13:00
13:00 - 13:30
Feeding larvae to laying hens. How much will they eat?
Fernanda Tahamtani
13:30 - 14:00
Poultry feed production without soybean meal
Dag Henning Edvardsen
14:00 - 14:30
Life cycle analysis and sustainability in poultry production
Marie Hogstadius
14:30 - 15:15 COFFEE BREAK & “FEED SUPPLEMENTS” IN THE SPONSOR AREA
15:15 - 16:15
Health status in Nordic countries - 10 minutes per country
Chair: Bruce David
16:15 - 16:20
Summary and practical information
Margrethe Brantsæter
16:20 - 17:00
Surprise outside;
Bring a jacket, gloves and hat!
19:00 APERITIF (GALA-DINNER STARTS AT 19:30)