



LOHMANN BREEDERS back at the IPPE 2024 in Atlanta, USA

WORLDWIDE |



# LOHMANN BREEDERS BACK AT THE IPPE 2024 IN ATLANTA, USA

Andrea Callwitz  
*Head of Marketing*

The exhibition year 2024 has started successfully with our participation at IPPE 2024 in Atlanta, USA. After more than 10 years, our LOHMANN Corporate Stand made a comeback at IPPE 2024.

This international exhibition for production and processing is the largest annual event for the poultry, egg, meat, and animal feed industry, attracting a wide range of national and international decision-makers.

This year, over 1,400 national and international exhibitors showcased their products on a total exhibition area of 621,000 square meters at IPPE 2024.





**+1,400**  
 national and  
 international exhibitors

**621,000**  
 square meters

It was the perfect platform for us to personally meet our LOHMANN customers and partners from America, Latin America, Japan, Australia, and Africa. Our excellent LOHMANN experts from the Technical Service and Sales teams were available to answer all technical questions.

**To kick off the show, we hosted a stand party which was attended by many customers and partners. We spent the afternoon together with refreshing drinks, delicious snacks, and stimulating conversations. It was a great opportunity to stay informed, exchange ideas, and discuss the latest developments in our industry.**







We would like to thank all our valued customers and partners who visited us at IPPE 2024! See you next time!

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### Save the date

This year, EuroTier will take place **from November 12<sup>th</sup> to 15<sup>th</sup> in Hannover**, Germany, and we will of course have a booth there too!

**We look forward to your visit!!**

**EuroTier**<sup>®</sup>  
First in animal farming.

**2024**  
12-15 NOVEMBER  
HANOVER, GERMANY

**THE WORLD'S LEADING TRADE FAIR**