



10TH OMMAT SCHOOL TOGETHER TO PRODUCE MORE EGGS

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The Ommat School in Abu Dhabi, held from 15th to 17th November 2023, brought together 50 participants representing most of the Gulf countries (Oman, Qatar, Bahrain, Saudi Arabia) as well as Emirates customers and ministry authorities. The conference aimed to foster collaboration and knowledge exchange among the attendees, with the motto "Together to produce more eggs."



Overview of the conference theme and goals

The Ommat School focused on **raising awareness** and facilitating the exchange of experiences among breeding farms to increase production and performance levels. The organizers aimed to create a platform where industry professionals could come together to discuss the latest advancements, challenges, and opportunities in the poultry farming sector.

Expertise is in demand

Where specialist knowledge is required, our experts are of course indispensable!

Dr. Maher Al Azab, one of our esteemed experts, responsible for sales in technical service Middle East, delivered an insightful session on the first day of the conference. He shed light on the topic of "Fatty Liver Hemorrhagic Syndrome", a condition that affects poultry health and productivity. Dr. Al Azab shared his expertise and research findings, providing valuable insights to the attendees.



Dr. Maher Al Azab
Sales & Technical Service Middle East

Another notable presentation was given by Eng. Mohamed Chairi, who discussed the "Genetic Improvements achieved during the past 5 years in poultry breeding". His session highlighted the advancements and breakthroughs in genetic selection and breeding techniques, leading to improved performance and efficiency in the industry.



Mohamed Chairi
Business Development Manager Africa & Middle East

Both presentations were a significant highlight of the Ommat conference.



Raising awareness and increasing production

The Ommat customer conference **played a pivotal role** in raising awareness about the latest trends and best practices in the poultry farming sector. By bringing together industry experts, ministry authorities, and poultry men from different countries, the conference facilitated the exchange of knowledge and experiences. The conference served as **a platform to learn from each other** and implement innovative strategies into the daily business.

Key takeaways and future prospects for the Ommat School

The Ommat customer conference in Abu Dhabi was a resounding success, with attendees gaining valuable insights, fostering collaborations, and building connections. The sessions led by experts like **Dr. Maher Al Azab** and **Eng. Mohamed Chairi** provided attendees with a wealth of knowledge and inspiration to drive progress in the poultry farming sector. Looking ahead, the Ommat School is poised to continue its valuable contribution to the growth and development of the sector in Abu Dhabi and beyond.

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