



# CAHE, CHINA ANIMAL HUSBANDRY EXPO 2023

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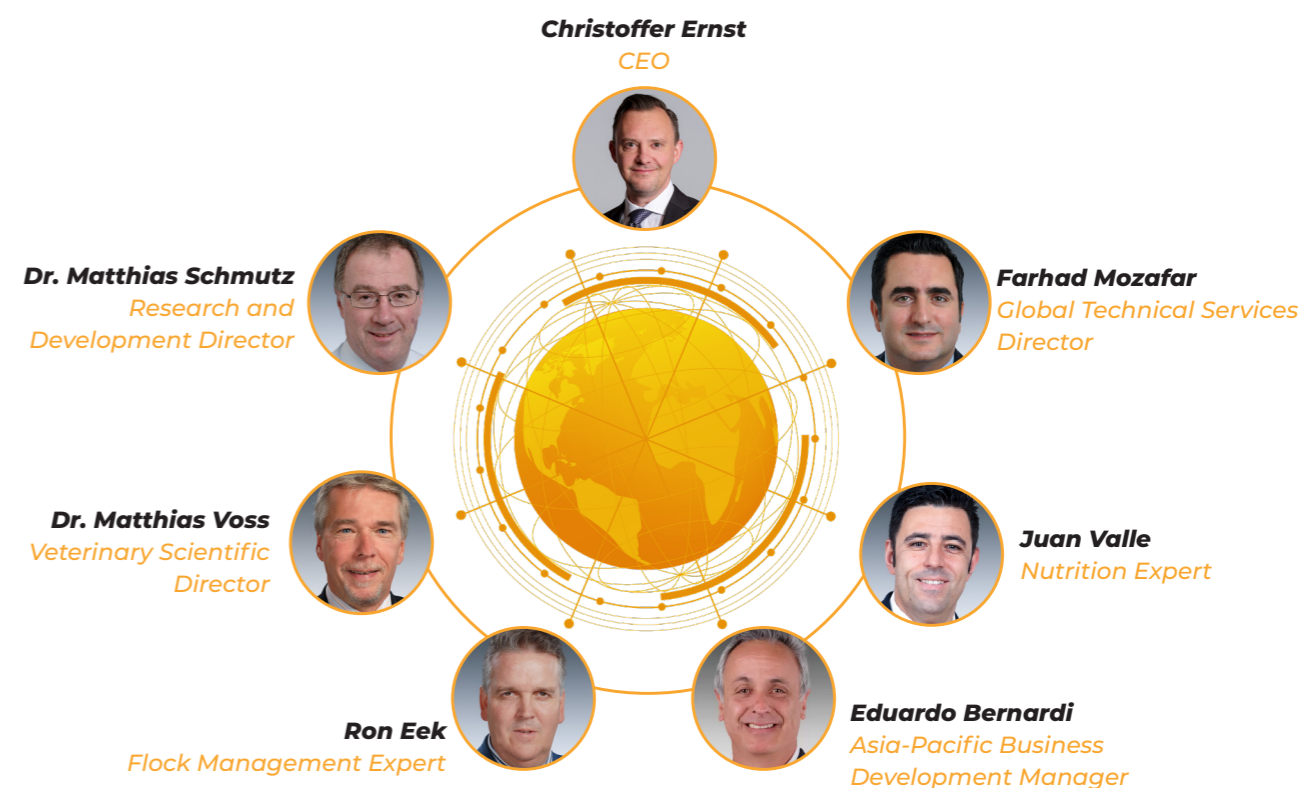
The 20th China Animal Husbandry Expo (referred to as “CAHE”) was held in Chengdu from May 18th to 20th, 2023. This exhibition attracted over 1,500 participating companies and covered an exhibition area of 210,000 square meters, making it the largest in scale since its inception in 2003.



## Parent stock in family cages

As the **first exhibition in China**, the company attached great importance to this event and sent out **its strongest team** to make a grand appearance in Chengdu. On May 15, 2023, LOHMANN experts from around the world arrived in Chengdu. The LOHMANN team included: **CEO Christoffer Ernst, Research and Development Director Dr. Matthias Schmutz, Global Technical Services Director Farhad Mozafar, Director of Veterinary Scientific Director Dr. Matthias Voss, Nutrition Expert Juan Valle, Flock Management Expert Ron Eek, and Asia-Pacific Business Development Manager Eduardo Bernardi**. The gathering of this strong team not only demonstrated LOHMANN's attention to this exhibition but also highlighted the importance of the Chinese market.

As a global leader in the breeding industry, LOHMANN made a remarkable presence at the exhibition by showcasing two of its exceptional products: **LOHMANN BROWN - LITE and LOHMANN PINK**. The exhibition also saw the participation of domestic distributors of LOHMANN, including **Sichuan SunLohmann Agricultural Technology Co., Ltd., Hebei Jinming Poultry Co., Ltd., and Jiangsu Nongbang Poultry Co., Ltd.** The LOHMANN booth became a hub of activity as visitors flocked to engage in discussions with experts about product development and industry trends. Notably, the booth also garnered attention from leading companies in the breeding industry, fostering valuable exchanges with outstanding practitioners and contributing to the overall development and progress of the breeding industry.





Seizing this valuable opportunity, LOHMANN orchestrated a technical meeting at the exhibition venue. Experts delivered captivating speeches encompassing a wide range of subjects, including feed formulation, disease prevention and vaccination, genetic processes, and poultry rearing. The audience was enthralled as they received insightful answers to their most pressing inquiries, creating a vibrant and dynamic atmosphere. The attendees expressed their utmost admiration for this intimate and knowledge-rich exchange, underscoring its immense value and impact.

As the exhibition came to a close, LOHMANN's story continues, and more exciting things are yet to come. We look forward to writing the future together with you!

**LOHMANN BREEDERS, Breeding for success...together.**

