



LPN CONGRESS & EXPO MIAMI 2023

Maria Micaela Montedoro
Marketing

The Latin-American Poultry and Nutrition Congress took place the past October 17th to 19th in the MACC Miami and it was a great opportunity for LOHMANN BREEDERS to welcome customers and friends.



This event organized by AgriNews LLC brings together professionals of the poultry and animal feed industry from Latin-America, with a 16.000 m² expo area and four conference rooms simultaneously: monogastric nutrition, poultry meat, egg laying and porcine.

On top of that, the attendees have the chance to visit a beautiful city such as Miami.

As in previous years, LOHMANN BREEDERS was present with its own booth and the representatives of the sales and service team:

Thomas Abdo Calil
Product Manager

Matheus Bocchini Rodrigues Alves
Sales & Technical Service Latin America

Braulio J. Ruiz Poblete
Sales & Technical Service Latin America

Juan Valle Diez
Global Technical Service Nutrition

Mark Allen
Global Technical Service Flock Management



DAY 1

On the first day, LOHMANN presented a workshop in the egg laying room on **“Updates on sustainability, genetics and nutrition of laying poultry”**, moderated by **Thomas Calil** with the participation of **Juan Valle Diez** and two external speakers, **Dra. Priscilla Koerich** from Elanco and **Mr. Diego Garcia Valencia** from Cargill.

MODERATOR
Thomas Abdo Calil
Product Manager

Juan Valle Diez
LOHMANN BREEDERS

Dra. Priscilla Koerich
Elanco

Mr. Diego Garcia Valencia
Cargill



DAY 2

On Wednesday, during the second day of congress, our team hosted two conferences: **“Critical points on cage-free management”** by **Mark Allen**, and **“Where do we come from and where are we going on the egg production of LATAM and Brazil”** by **Thomas Calil**.

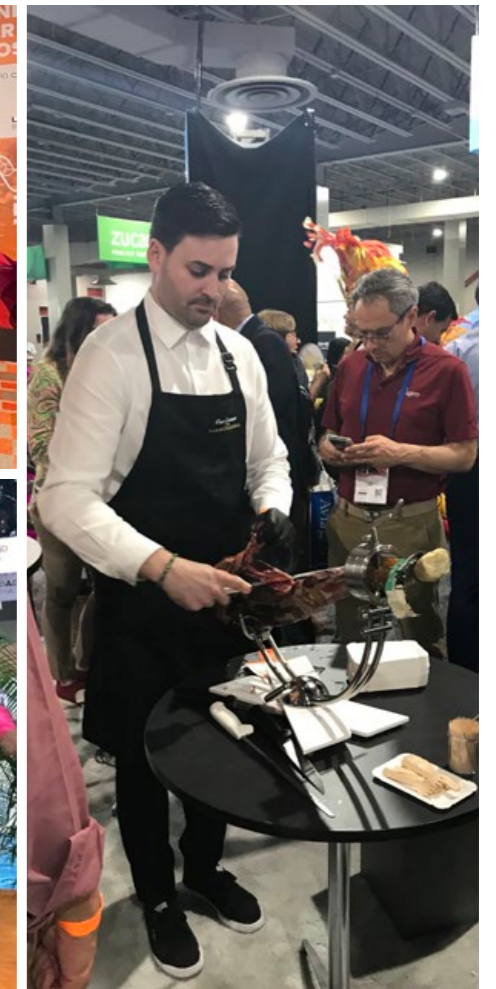
Mark Allen
LOHMANN BREEDERS

Thomas Abdo Calil
LOHMANN BREEDERS



After the technical program, we were ready to welcome our customers at our booth with a nice **“Ham & Wine”** reception.

We enjoyed the afternoon with a good Spanish wine and Ibérico ham, by sharing interesting conversations and spending some time with our customers, business partners and colleagues.



DAY 3

Juan Valle Diez
LOHMANN BREEDERS



On Thursday, the third and final day, our nutritionist and member of the Technical Service, **Juan Valle Diez** gave a presentation on **“Reaching the maximum productive potential with the adequate daily contribution of nutrients”**. Of course, after all technical sessions, there was enough time to answer the questions of the audience.

Many thanks to the organisers and visitors of this great event. We would be glad to participate again!

