



## NETWORKING

# IN MEXICO, LOHMANN AVICOLA DE MEXICO CONNECTS THROUGH



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At the beginning of October, Lohmann Avicola de Mexico welcomed Dr Matthias Voss, Scientific Veterinary Director, and Matheus Bocchini Rodrigues Alves, Sales and Technical Service Latin America and Canada. Together they participated in an important meeting with the members of the Poultry Farmers Association of Tepatlán and Lohmann Mexico's customers. The fusion of their global vision with local expertise enriched the discussions and perspectives for the sector.

In today's competitive business environment, this type of networking plays a crucial role in staying ahead of the curve. By engaging with professionals from different fields and industries, we gain valuable insights and perspectives that can help us make informed decisions and drive innovation.

**The visit from Dr Matthias Voss and Matheus Bocchini Rodrigues Alves enabled the participants of the meeting to benefit from their extensive knowledge and experience in the poultry industry and thus open up new opportunities for success.**

The visit to the conference was followed by another opportunity for active networking:

### International Egg Fair 2023 in Tepatlán de Morelos - a complete success

The poultry industry plays an important role in global food security and economic development. One of the most important events in this sector in Mexico is the International Egg Fair, which took place this year on 13 and 14 October in Tepatlán de Morelos.

**The fair offered participants the opportunity to gain important knowledge and insights into the poultry industry and to hear successful success stories from the sector.**

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## The importance of the poultry industry

The poultry industry is one of the most important sectors in food production. Poultry products such as eggs and meat are an important source of protein for people all over the world.

**The industry also provides economic opportunities and creates jobs, especially in rural areas. The International Egg Fair 2023 in Tepatitlán de Morelos was a platform to highlight the importance of the poultry industry and share successful practices and innovations.**

## The Association of Poultry Farmers of Tepatitlán

The Association of Poultry Farmers of Tepatitlán (Asociación Avícola de Tepatitlán) plays a key role in the promotion and development of the poultry industry in the region. The association is committed to improving production and processing methods, promoting the quality and safety of poultry products and representing the interests of poultry farmers.

**The International Egg Fair was a joint event organised by the association and the Centro Universitario de Altos de la UdeG in collaboration with the government of Tepatitlán.**

## Outstanding organization of the event

The successful organization of the International Egg Fair 2023 was the result of the close collaboration between the Centro Universitario de Altos de la UdeG and the government of Tepatitlán.

**The Centro Universitario de Altos de la UdeG is a renowned educational institution dedicated to research and education in the field of agriculture and animal production. The government of Tepatitlán supported the event financially and logistically to ensure that the fair was a complete success.**

## Keynote speaker at the International Egg Fair 2023

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## Thanks to the organisers

The International Egg Fair 2023 was a great success and an important milestone for the poultry industry. The event provided valuable insights, networking opportunities and a platform to share best practices.

**The organisers, speakers and participants contributed to the success of the fair with their commitment and participation.**

**The event showed that the poultry industry is an important industry that can continue to grow successfully if all stakeholders work together.**