

WHICH CAME FIRST, THE CHICKEN OR THE EGG?



There are questions that have preoccupied us humans for what feels like an eternity, and one of them stands above all others: **Which came first: the chicken or the egg?**

This is a question that is as old as it is seemingly tricky. It's a difficult one to answer, but both are so essential that one couldn't exist without the other.

But let's not go into too much detail here, because both the chicken and the egg are important to us. This year, we've been putting our efforts into one particular aspect - our main objective is to provide a high-quality egg.

To accomplish this, we've taken on a range of activities, such as technical service, training, and marketing and expertise support for you - our customers and business partners.

Learn more about our commitment in this issue of [Poultry News](#).

Sincerely yours,



Jörg Heier



It's the egg