

THE FUTURE WILL BE EXCITING AND PROMISING!



Dear Customers, Business Partners & Friends,

The time has now finally come for me to welcome you as the **new Commercial Managing Director** to this year's edition of our **Poultry News**. Of course, I have had many premieres at LOHMANN BREEDERS in the recent weeks, but I am particularly looking forward to this one.

Do you know why? You'll find out when you read the cover story **"LOHMANN LAYERS: Extending the retirement age to 120 weeks!"** by **Dr. Matthias Schmutz, Director R&D**. The future will be exciting and promising!

And do you know what else makes this editorial something very special for me or rather particularly fascinates me about our **Poultry News**? The fact that it so closely reflects the image and credo of LOHMANN BREEDERS. This unique mixture of expertise like in our technical articles and the personal touch, which is particularly evident in the many reports from and about you, our customers. With our interview, my colleague **Jörg Heier, Managing Director Operations** and I, also wanted to make a small contribution to this mixture.

You will see a lot has happened in the last year that is worth finding out about. As an active member of our LOHMANN FAMILY, you are probably going to find yourself in one or two pictures or even in an entire article. Let us surprise you!

I hope you all enjoy reading our Poultry News 2024.

After all, you know what counts: *LOHMANN BREEDERS – It's the egg*

Sincerely yours,



Jurek Grapentin
Commercial Managing Director



It's the egg