

PERFORMANCE MEETS INNOVATION

Welcome to the latest edition of our **Poultry News** — already the second one I have the pleasure of introducing.

What a year it has been! As we approach the **60th LOHMANN Franchise Distributor Meeting**, it is impossible not to feel a sense of excitement and appreciation for everything that has happened across our global LOHMANN community.

With our motto “Performance meets Innovation,” this year has once again shown how powerful the combination of experience, scientific progress, and customer partnership can be. A key focus for us continues to be working with meaningful data. Your field results and practical insights provide an essential foundation that helps us identify trends, adjust our recommendations, and further enhance our products and services. Thank you for sharing your experience with us — your input truly drives our continuous improvement.

This edition of Poultry News reflects exactly what makes LOHMANN unique:

a colourful mix of articles from our global events, LOHMANN SCHOOLS, customer stories, internal updates, and technical highlights. It is a vibrant potpourri of everything that defines who we are as a company — a blend of tradition and innovation, of proven knowledge and new learning, of experience and adaptation to changing conditions.

We believe this mixture is the key to continued success — both ours and yours.

Thank you for being part of the LOHMANN family and for shaping this journey with us.

Breeding for success...together!

Enjoy reading!




Jurek Grapentin
Commercial Managing Director

