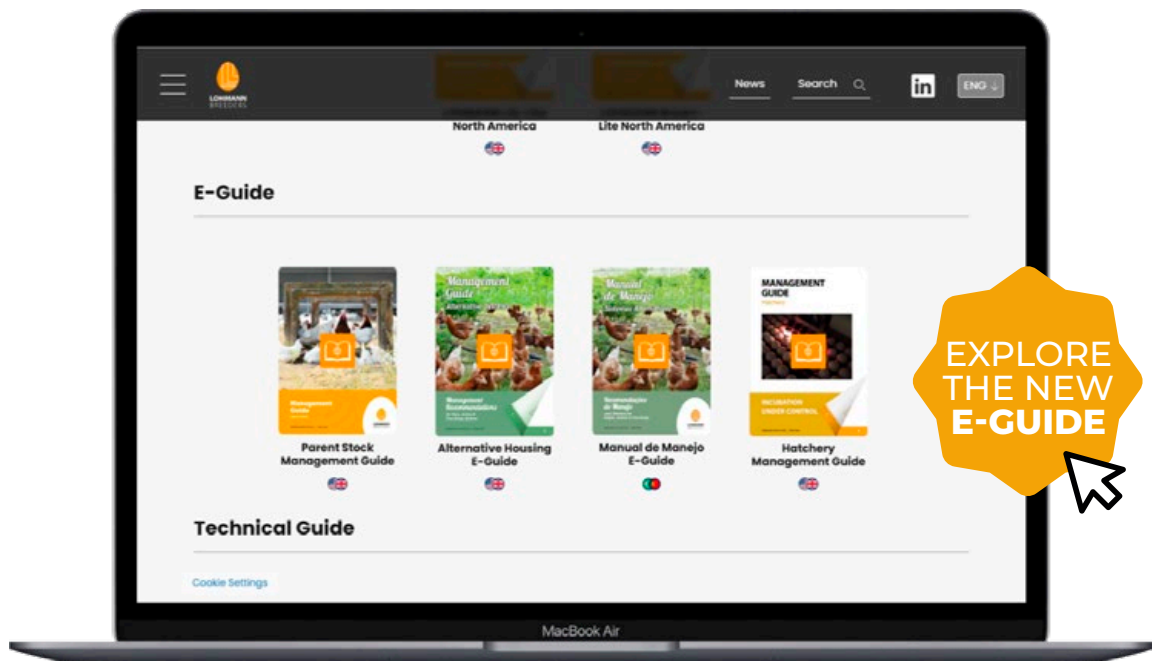


NEW INTERACTIVE LOHMANN

PARENT STOCK MANAGEMENT GUIDE LAUNCHED

Xinye Yang
Marketing








Some milestones deserve a special spotlight, and this one certainly does.

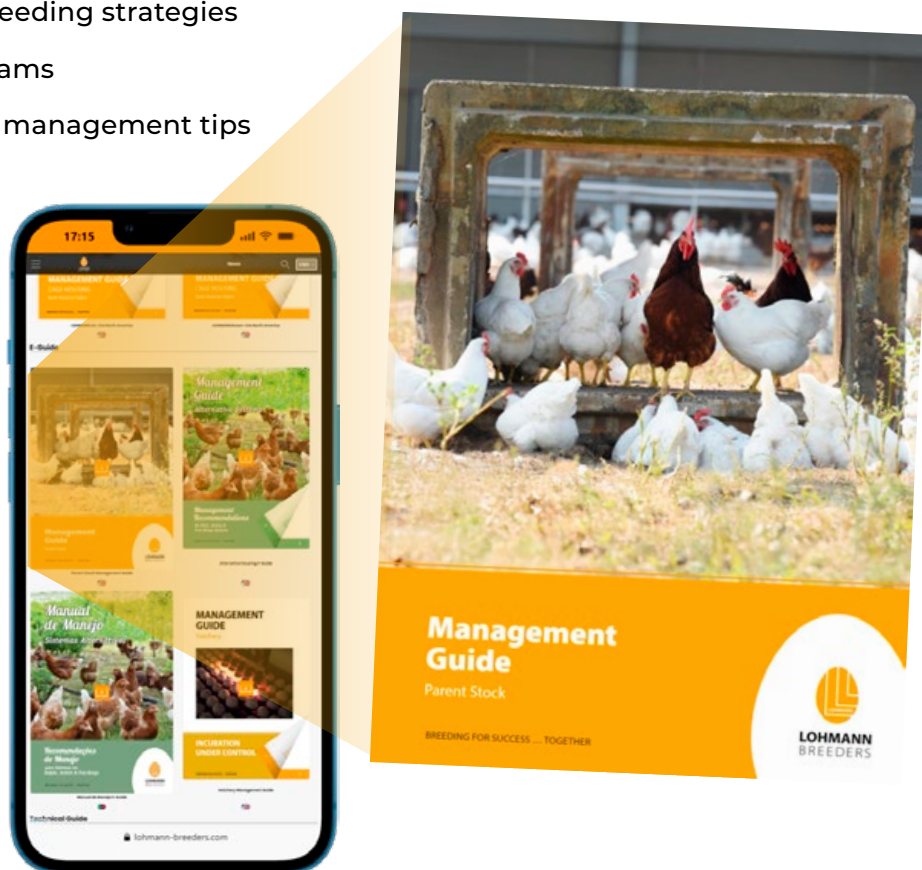
During the 60th LOHMANN Franchise Distributor Meeting (FDM) in Singapore, LOHMANN BREEDERS officially launched the new interactive edition of the Parent Stock Management Guide, marking an important step in the company's continuous effort to combine tradition with innovation.

The updated guide reflects LOHMANN's long-standing commitment to continuous improvement and knowledge transfer, providing partners worldwide with up-to-date, practical, and scientifically based management recommendations.

This comprehensive e-guide combines decades of expertise with digital convenience — featuring videos, hyperlinks, and intuitive navigation that make flock management easier and more efficient than ever.

The revised version includes the latest insights and field-proven recommendations in:

-  Health and biosecurity
-  Housing system adaptations
-  Nutrition and feeding strategies
-  Lighting programs
-  Breed-specific management tips



Whether working with LOHMANN breeds in traditional or alternative housing systems, the new **Parent Stock Management Guide** equips producers with the knowledge to optimise layer performance, welfare, and efficiency, setting new standards for digital learning in poultry management.

LOHMANN BREEDERS – It's the egg