

# LET'S TALK ABOUT OUR BREEDS

# YOUR NEW LOHMANN MARKETING TOOLKIT IS HERE!

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After the successful launch of our new website, we are excited to present another highlight: the new Marketing Toolkit – a dedicated online space designed to make communication and brand promotion easier than ever.



## Your One-Stop Hub for LOHMAN Marketing Materials

Located in the Layer section of our website, the new Marketing Toolkit brings together all the creative resources you need to represent LOHMAN in your market.

It is divided into three areas:

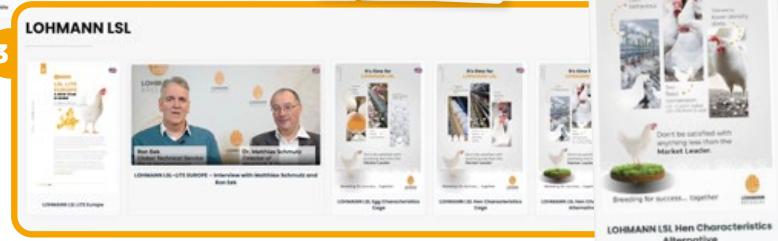
### LOHMAN BROWN



### LOHMAN LSL



### Posts & Ads



Each section offers a wide range of ready-to-use marketing materials – including posters, print ads, and digital visuals – all in the familiar LOHMAN look and feel.

**Everything is available for download, updated regularly, and offered in four languages, making it a truly global resource for our partners around the world.**

## Everything We Create – for You

The Marketing Toolkit is more than a collection of materials; it's a living platform built to support your local activities and make your work easier, faster, and more effective.

**Whether you are planning campaigns, customer presentations, or events – you'll find all the essentials in one place.**

Explore the new Marketing Toolkit and discover how LOHMAN's communication tools can help you tell our shared story – of innovation, performance, and partnership.

## LOHMAN BREEDERS — It's the egg