

¡BIENVENIDOS!



LOHMANN
BREEDERS

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LOHMANN
BREEDERS

LOHMANN
BROWN-CLASSIC

LOHMANN
BROWN-LITE

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¡BIENVENIDOS!



LOHMANN
BREEDERS

It's
the
egg

LOHMANN BREEDERS AT LPN MIAMI 2025

KNOWLEDGE, LEADERSHIP & INNOVATION

Xinye Yang
Marketing



The LPN Congress & Expo 2025 took place from October 7–9 in Miami, USA, bringing together over 3,000 attendees and 900 exhibitors from across the Americas. As one of the leading poultry events in Latin America, LPN once again proved to be an exceptional platform for knowledge exchange, innovation, and networking.

LOHMANN BREEDERS, as one of the main sponsors of the event, was proud to play an active role in this year's edition, sharing technical expertise, presenting scientific updates, and engaging with partners and customers from all over Latin America.

During the event, **Jurek Grapentin, Commercial Managing Director**, delivered an insightful address highlighting LOHMANN's commitment to excellence, global collaboration, and the continuous development of high-performance layer genetics tailored to the needs of diverse markets.

Across three inspiring days, LOHMANN experts contributed to discussions on genetics, flock management, and nutrition, reflecting the company's dedication to science-based performance and continuous improvement.

Key LOHMANN Contributions at LPN Miami 2025



Dr. Matthias Schmutz, Director R&D, highlighted the latest advances in layer genetics and productivity potential.

Thomas Calil, Product Manager, moderated a round table on generational leadership and business continuity in the poultry industry.



Juan Valle, Global Technical Manager Nutrition, shared strategies to support long production cycles, focusing on mineral balance, shell quality, and energy management.

Braulio Ruiz, Commercial Technical Manager – Americas, emphasized the importance of lighting programs in optimizing flock uniformity and egg quality.



Nelson Aguilar, Commercial Technical Manager – Americas, presented *"Maximizing the Potential of Birds: Preparation and Production Period for Optimal Performance"*, offering practical insights on preparation periods, nutritional strategies, and management tools to unlock full flock potential.

Beyond LOHMANN's contributions, this year's LPN also focused on major industry challenges, including mycotoxin control, raw-material management, and sustainability in poultry nutrition, underscoring the sector's continuous drive for progress.

With its blend of science, innovation, and practical experience, LPN Miami 2025 once again demonstrated how collaboration and technical excellence are shaping the future of poultry production in Latin America, and how LOHMANN continues to lead the way where performance meets innovation.

LOHMANN BREEDERS – It's the egg



