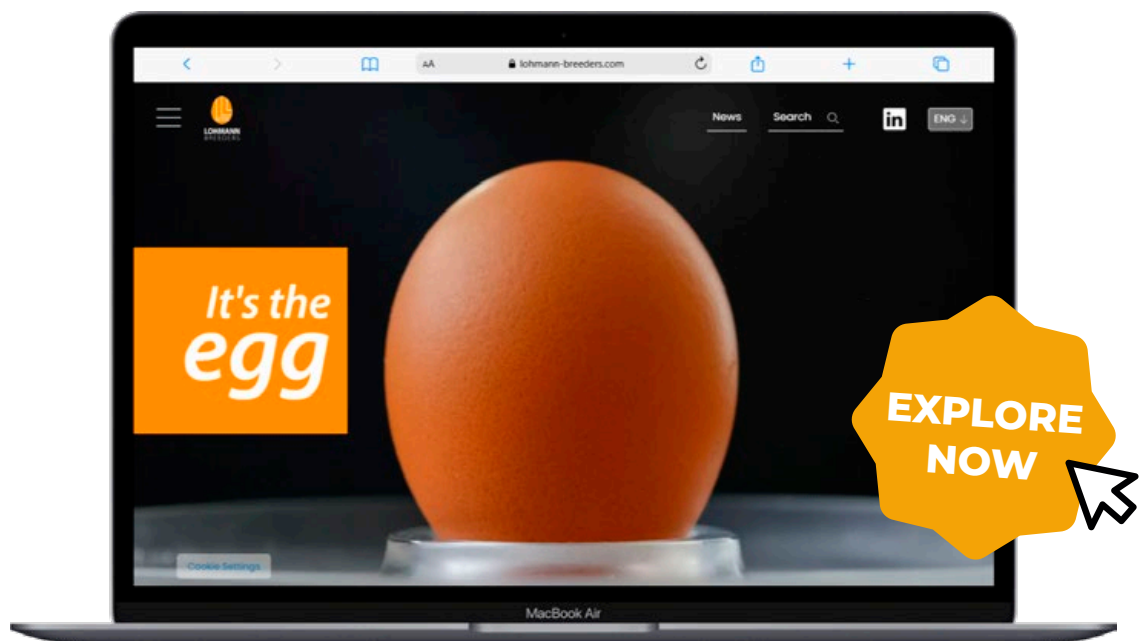


DISCOVER OUR NEW WEBSITE!

INNOVATION MEETS USABILITY – THE NEW LOHMANN ONLINE EXPERIENCE

Nicole Rehse
PR/Communication



At LOHMANN BREEDERS, innovation is more than a promise – it's part of our DNA.

That's why we are proud to present our **newly designed LOHMANN website**: a platform that combines fresh design, clear structure, and practical functionality – all tailored to make information easier and faster to access than ever before.

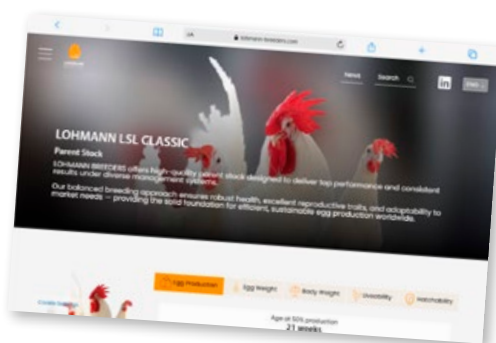
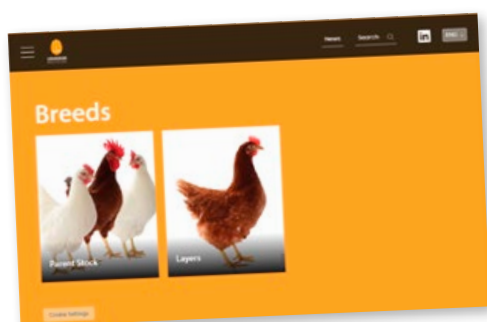
Fresh Design, Same Quality Content

Our new website reflects what defines LOHMANN: a perfect blend of innovation and reliability.

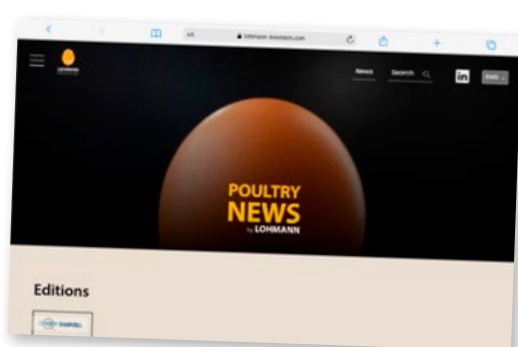
It features a modern layout, intuitive navigation, and a responsive design that adapts seamlessly to all devices – whether you're browsing from your desktop, tablet, or smartphone.

Visitors can now explore:

- **All LOHMANN breeds**, clearly presented with detailed performance data and key characteristics



- **Publications, technical materials, and event updates**, all in one place.



- And of course, the familiar LOHMANN essentials:

TOOLBOX, InfoLounge, and Video Box – your go-to hubs for knowledge and communication.



Everything is just a click away – designed to be **innovative, informative, and user-friendly**.

More Than a Website – A Gateway to Knowledge

The new LOHMANN website serves as more than an information platform; **it is a digital foundation for connection and collaboration.**

It allows partners, customers, and poultry professionals around the world to access LOHMANN's expertise, performance insights, and educational resources quickly and easily.

Whether you're looking for genetic updates, management advice, or training opportunities – the new site is built to support your success.

Explore Now!

Visit our new website and discover everything it has to offer – from in-depth breed information to digital tools and media content.

We are confident that you will find it both engaging and useful, reflecting the same quality and passion that define LOHMANN BREEDERS.

LOHMANN BREEDERS — It's the egg

