



LOHMANN SCHOOL 2024

AN INTEGRAL PART OF THE LOHMANN EVENT CALENDAR

Andrea Callwitz
Head of Marketing



Once again, it was time – the LOHMANN SCHOOL 2024 opened its doors, offering customers and partners from around 15 nations a unique opportunity to engage deeply with the latest insights and topics in layer poultry breeding.

From **October 21 to 25, 2024**, this year's event took place at the LOHMANN headquarters in Cuxhaven, and it was once again a highlight for all involved.

Insights and Expertise at the Highest Level

The LOHMANN SCHOOL has now become a permanent fixture in the LOHMANN calendar, as well as in the calendars of our international customers.

This week was filled with exciting presentations and hands-on workshops, carefully prepared by LOHMANN experts for around 40 participants.

Attendees had the opportunity to gather comprehensive information on topics such as flock management, feed management, animal health, genetics, hatchery processes, and much more.

The LOHMANN expert team provided fascinating insights into the latest industry developments and challenges, explaining innovative solutions that are key to efficient and sustainable breeding.



International Collaboration

A special highlight was the international exchange that formed the core of the event.

Participants from all corners of the world – from Europe to Asia and from Latin America to Africa - came together to learn from each other and establish valuable connections.

In lively discussions, not only were current trends addressed, but also different regional perspectives on layer poultry breeding were shared.

This international networking has turned the LOHMANN SCHOOL into a real platform for LOHMANN distributors.



Thanks to our partners and customers

We are very proud of the successful event.

The LOHMANN BREEDERS team would like to thank all participants and partners for their confidence and the lively exchange, which, coupled with the technical presentations, provides valuable input for the future of poultry farming.

An unforgettable event

The doors of the LOHMANN SCHOOL have closed again, but the ideas and exchange of experiences will resonate for a long time to come.

In conclusion, the LOHMANN SCHOOL 2024 has once again underlined its importance as a platform for knowledge and networking.



We are already looking forward to continuing this valuable tradition in 2025 - true to our motto: Breeding for success... Together!