

LOHMANN BREEDERS SHINES AT VIV ASIA 2025 IN BANGKOK

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A Vibrant Presence at VIV ASIA

LOHMANN BREEDERS proudly reflects on its successful participation at VIV ASIA 2025 in Bangkok.

Our vibrant booth attracted significant attention, hosting esteemed delegations from various Thai ministries, key industry leaders, and valued customers.

The enthusiastic turnout led to many insightful discussions, reinforcing our existing partnerships and fostering new connections within the industry.



LOHMANN SPECIAL Evening: A Cherished Tradition

A major highlight of our event presence was the much-anticipated LOHMANN SPECIAL evening at a stunning rooftop venue overlooking Bangkok's spectacular skyline.

This exclusive gathering has become a cherished tradition, providing a relaxed and engaging atmosphere ideal for deepening relationships with our clients and industry colleagues.





Celebrating the Relaunch of Our Website

Additionally, we celebrated another exciting milestone during VIV ASIA: the relaunch of our newly designed LOHMANN website.

Featuring a fresh appearance and an improved user experience, our new digital platform represents our ongoing commitment to innovation and customer satisfaction.

You can explore the new website here:



Prestigious Visits from Industry Representatives

A standout moment during the exhibition was a prestigious visit to our booth by highranking industry representatives, notably including Khun Poonpong Nainapakorn, Spokesman of the Thai Ministry of Commerce, and senior representatives from Betagro (Livestock Industry), Thai Union (Fishery Industry), and Thanawut Layer Industry.

> Additionally, we were honored by an extra distinguished delegation visit featuring Mr. Kittirat Na Ranong, Advisor to the Prime Minister; Khun Jiraporn Chaiyasan, Staff of Thai Trade Delegation; Mr. Prommin Sitabuth, Chief of Agricultural Technology Policy; and Dr. Pollawat.

> These visits, marking LOHMANN BREEDERS as one of only five selected booths for official delegation visits, highlight the importance of our contributions to industry innovation.





Leading the Way in Poultry Breeding

Our Managing Directors, Jurek Grapentin and Jörg Heier, led meaningful exchanges on current developments, industry trends, and innovations, reaffirming our leadership role in livestock and poultry breeding.

We deeply appreciate the dedicated LOHMANN BREEDERS team for their outstanding efforts in showcasing our company's strengths and vision.



We extend our heartfelt thanks to all our visitors and partners for their enthusiastic participation and valuable contributions to this memorable event.

LOHMANN BREEDERS eagerly looks forward to welcoming you again at future events!







Jörg Heier Managing Director